

2023 NEW JERSEY DEMOCRATIC LEGISLATIVE RACES SENATE & ASSEMBLY CAMPAIGN FIELD DIRECTOR

PURPOSE: A top-tier joint Senate and Assembly campaign in New Jersey is seeking a full-time Campaign Field Director for the 2023 legislative cycle. The Field Director will be a part of the campaign's senior staff, reporting directly to the Campaign Manager. The Field Director will oversee the campaign's voter contact strategy and execution for one candidate running for the state senate and two (2) candidates running for the general assembly. Ideal candidates for this position have 1-2 cycles of field management experience, a commitment to Democratic values, a demonstrated ability to perform detail-oriented work and be a self-starter.

PRIMARY RESPONSIBILITIES:

- Coordinate with the Campaign Manager to write, execute and oversee the 2023 Field Plan, including GOTV and grassroots engagement.
- Train, manage, and coach field staff to meet voter contact and capacity-building goals
- Provide strategic direction and oversight of field operations and set priorities.
- Conceive, create and adapt outreach materials, trainings (staff, intern, volunteer), and tools for organizing staff.
- Develop volunteer leaders to carry out voter contact events independently from field staff.
- Build partnerships with allied groups, constituency groups, and other local political organizations.
- Provide accurate and consistent progress to goal updates, and establish best practices for proper data management.
- Manage day-to-day operations of the campaign field office.
- Work with the staff to organize tabling, crowd canvassing, and visibility at community and political events (fairs and festivals, presidential rallies, party caucuses, conventions, etc.).

PREFERRED QUALIFICATIONS:

- 1-2+ cycles of campaign experience.
- Experience managing in-person field events.
- Experience managing, training, and coaching field staff.
- Proven ability to work independently in a fast-paced environment and ability to balance and prioritize multiple projects.
- Strong organizational and time management skills.
- Excellent written and verbal communication skills with strong attention to detail.
- Ability to work long and irregular hours, including nights and weekends.
- A valid driver's license and reliable motor vehicle, smartphone, and computer.
- Must live in New Jersey and be willing to work in person for the 2023 legislative cycle.

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PHYSICAL REQUIREMENTS: Work is generally performed in an office setting. Travel within the state is required.

CONTACTS: Senate Democratic Majority (SDM) and NJ Democratic Assembly Campaign Committee (DACC) caucus leadership and stakeholders, local elected officials and political leaders.

COMPENSATION: Salary will be commensurate with experience and includes healthcare benefits.

HOW TO APPLY: To apply, email a resume and 2-3 references to melanie@njdacc.com with the subject line "Campaign Field Director".

The Senate Democratic Majority and NJ Democratic Assembly Campaign Committee are committed to creating a diverse environment and are proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment regardless of race, ethnicity, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status.